



Meghan Ely



OFD Consulting owner, Meghan Ely, combines in-the-trenches event experience with a love of wedding marketing and wedding PR to empower her clients to take their businesses to new heights. Meghan is a WeddingWire Education Expert as well as a regular contributor to Wedding Planner Magazine, Catersource and SpecialEvents.com.

She is an adjunct professor at Virginia Commonwealth University with the Robertson School of Media and Culture, specializing in Public Relations.

Special Events named Meghan one of the top 25 young event professionals in the industry and OFD was recently honored by the Virginia Public Relations Society for their client work.

Topics

BE YOUR OWN WEDDING PUBLICIST: GET YOURSELF PUBLISHED

CRAFTING YOUR PERSONAL BRAND AS AN EVENT PROFESSIONAL

BUILDING YOUR BRAND THROUGH THE CLIENT EXPERIENCE

THE ART OF THE MODERN MEDIA PITCH

EDITORS ARE PEOPLE TOO: DEVELOPING AND NURTURING
MEDIA RELATIONSHIPS

READY, SET, SUBMIT! REAL WEDDING SUBMISSIONS

THE ART OF SURPRISE AND DELIGHT IN THE EVENT INDUSTRY

NICHE PR: HOW TO BECOME THE "GO-TO" EXPERT IN YOUR FIELD

CREATING CONTENT FOR YOUR BLOG

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